

THAT WHICH IS CLAIMED IS:

1. A package for holding a toy vehicle and a track segment, said package comprising:

a generally planar backing board;

a blister housing defining a housing secured to said backing board and defining an opening therein;

a center hub supported by said backing board generally centered in said opening;

and

means for supporting a track segment formed into a generally cylindrical path within said blister housing,

said blister housing, said center hub and said means for supporting and cooperating to receive a toy vehicle and to allow a toy vehicle to move within said blister housing while remaining captivated therein.

2. The package set forth in claim 1 wherein said blister housing is formed of a transparent material.

3. The package set forth in claim 2 wherein said means for supporting includes an annular rib for engaging a portion of a track segment to form a cylinder.

4. The package set forth in claim 3 wherein said center hub defines a tapered hub.

5. For use in combination with a toy vehicle and a toy vehicle track segment formed into a generally cylindrical shape, a toy vehicle package comprising:

a generally planar backing board having a front surface;

a generally cylindrical blister housing defining a support flange attached to said front surface, an annular rib and a center opening; and

a generally cylindrical post secured to said front surface, said post being substantially centered within and extending through said center opening;

said toy vehicle track segment being captivated by said annular rib within said blister housing such that said toy vehicle may be placed upon said track segment and moved in a circular travel path within said blister housing.